

Website Actions

Reflect to Review

General

Re-establish all links in body copy (if required)

Download area – missing

This is referenced in the body copy on certain pages

Brochure download in Contact our Experts section - currently links to Project page

We had a number of technical items in the download area of our old website

Homepage

View Products CTA going to old Products page – should it link direct to Signage Page?

Blog CTA – landing page needs developing

Footer

Privacy Policy (does not link)

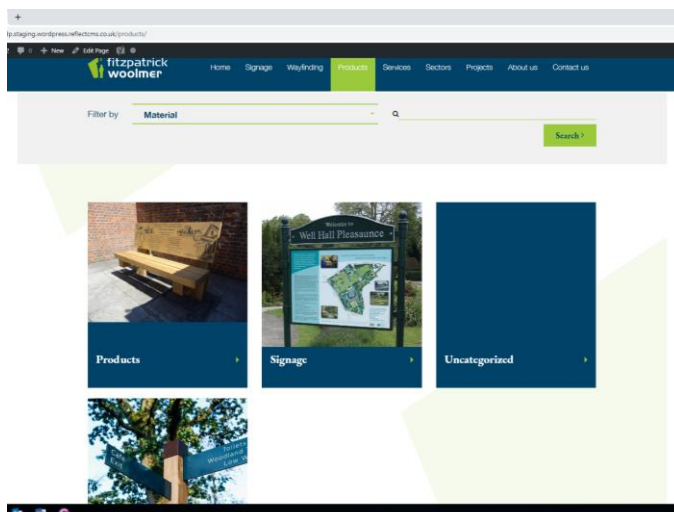
Terms and Conditions (does not link)

Cookie Policy (does not link)

Products Category (Products, Signage, Uncategorized, Wayfinding)

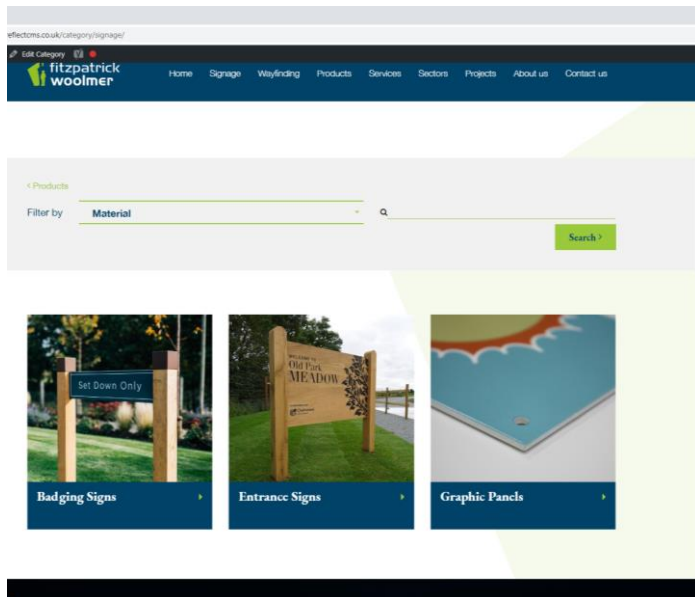
How do we remove Uncategorized?

The Filter function won't work here – these will be category listings with many materials in each category – remove?



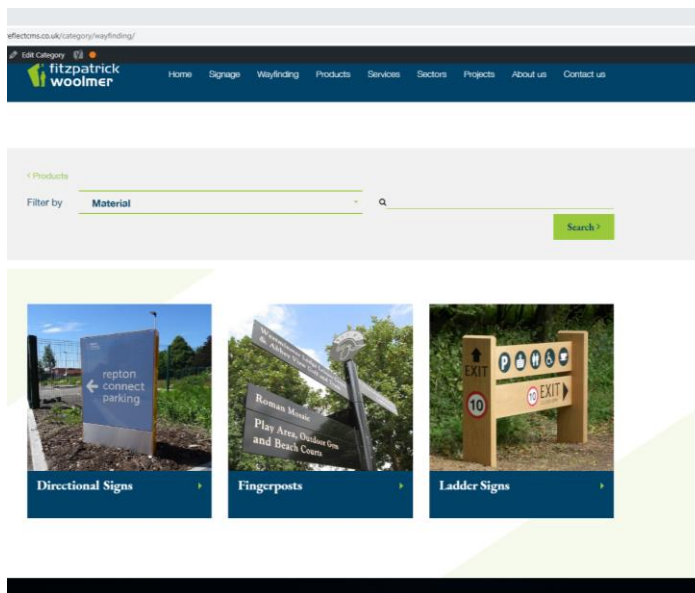
Signage Category (Badging Signs, Entrance Signs etc.)

The Filter function won't work here – these will be category listings with many materials in each category – remove?



Wayfinding Category (Directional Signs, Fingerposts etc.)

The Filter function won't work here – these will be category listings with many materials in each category – remove?

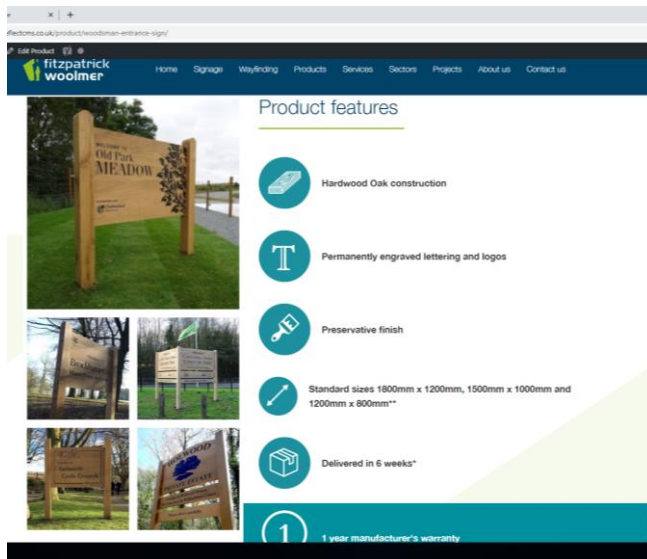


Signage/ Wayfinding/ Products (sub items)

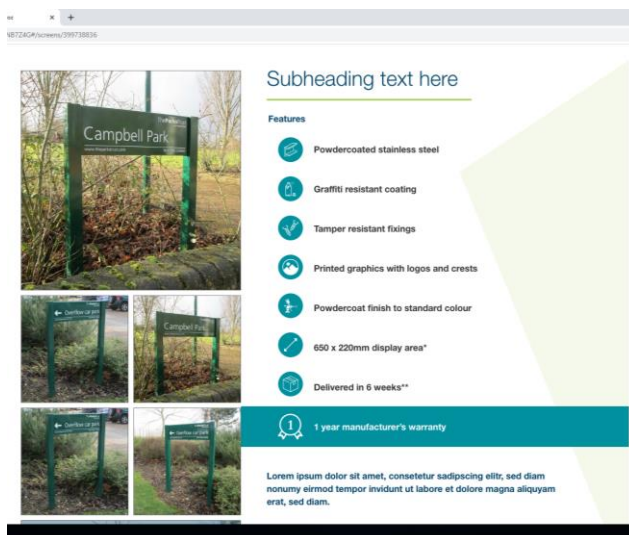
Check Featured Projects slider – occasionally displays 6/6 regardless of how many Projects there are – also arrow buttons don't work to scroll through Projects

Header image needs to have blue tint (not green)

Lengthy descriptions in the Product Features reduces the size of the icon – do we need to reduce the size of all the icons, I think they might have been smaller in InVision?



InVision



Services (sub items)

View Products link goes to generic Products page – should this go to Signage page?

Slider function not working for Featured projects

Projects (sub items)

View Products link not working – should this go to generic Products page or new Signage page?

Bottom set of images won't pop up in light box – works for some Projects but not all

Featured Sectors slider (appears on many pages)

Images should have a Pink vignette not Teal

Exhibition Design

Body copy talks about Interpretation Signage and n-viro – may need revisiting

Design for Print

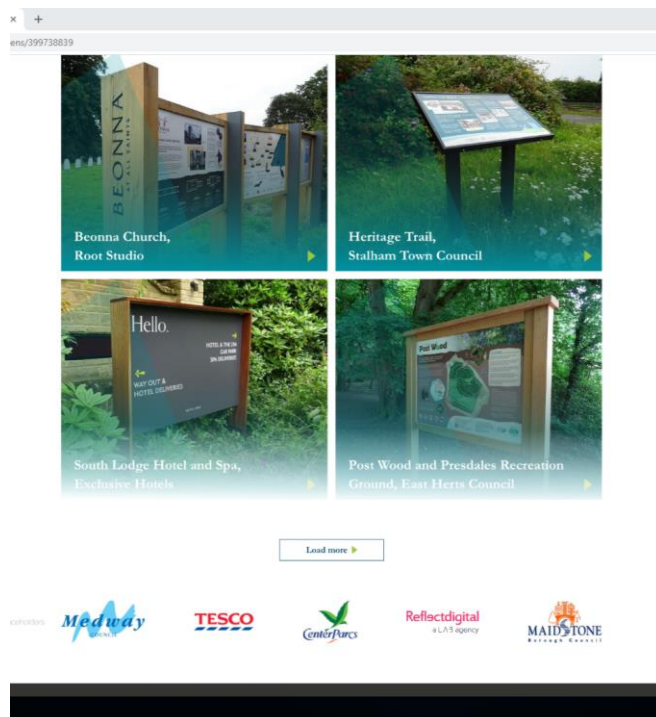
Body copy talks about Interpretation Signage and n-viro – may need revisiting

Projects (category) and Signage/ Wayfinding/ Products (category)

The thumbnails aren't continuous, you can't scroll down which means not all Projects or Products are available to view

Is there a restriction on the number of images that will display in the Category listing pages – they seem to be cutting off/ not displaying all?

There was a "Load More" button in the InVision version

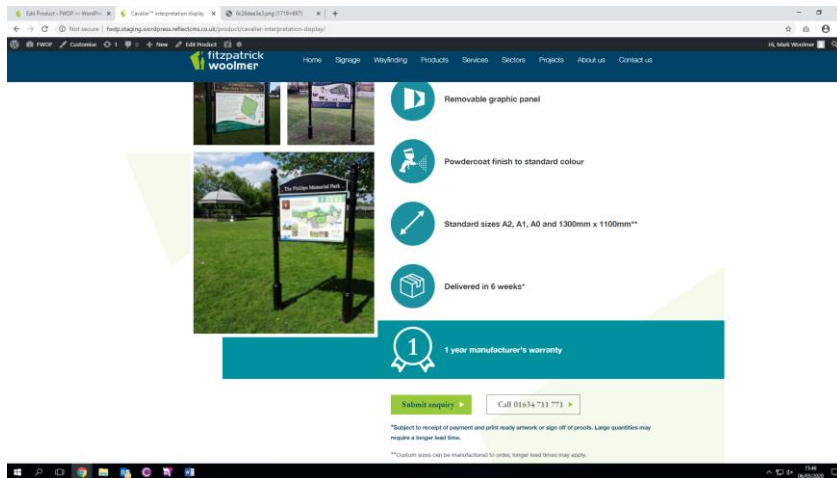


Site map

How do you link to it from the site (or do you)?

Needs organising and tidying up

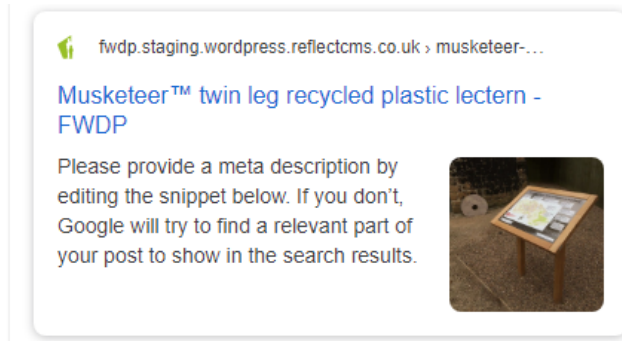
Can the left hand side of the warranty colour band be restricted, it displays awkwardly if there are a lot of Product Feature icons which push it down?



Why are the larger Product images low resolution on the landing page but OK when they pop up in the lightbox?

Frankie to update all Yoast SEO

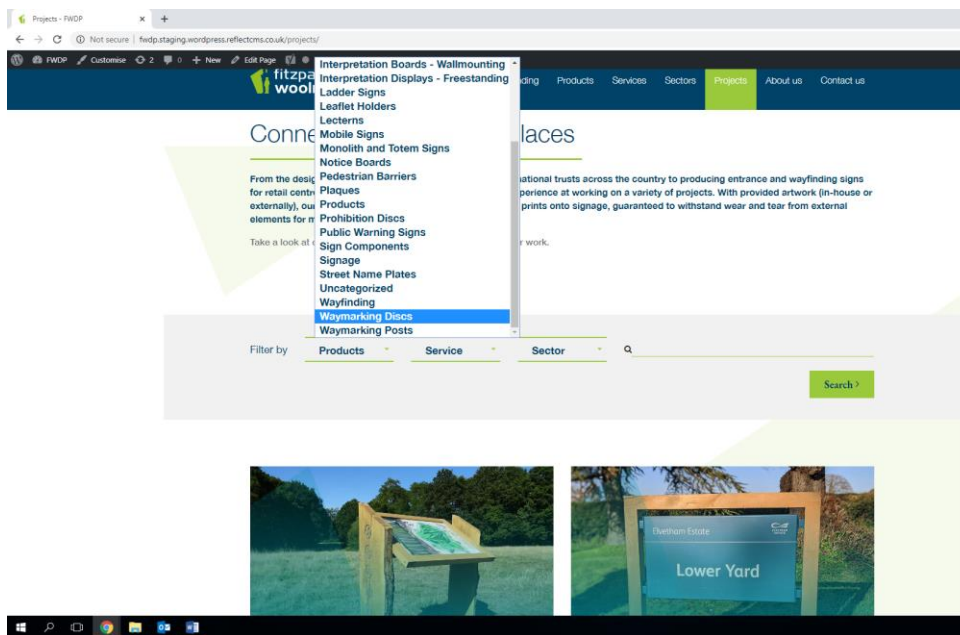
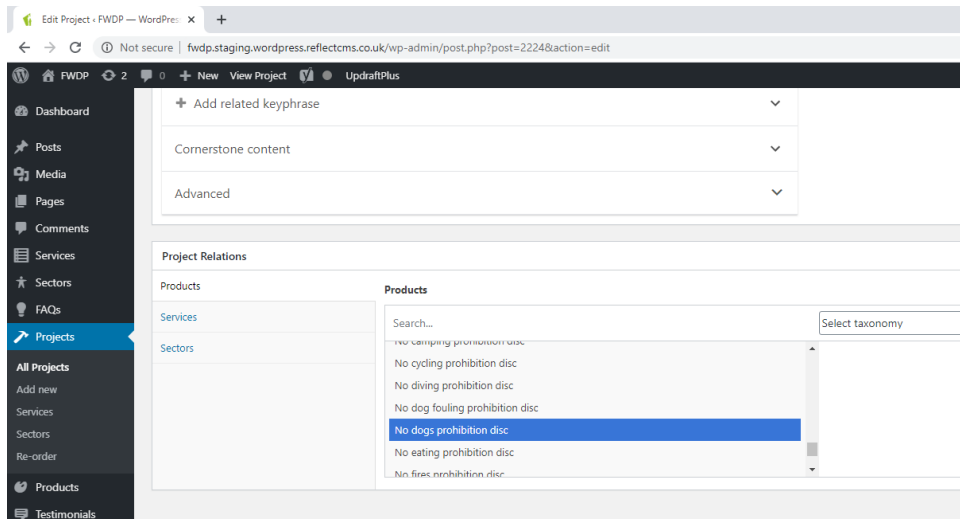
Change all references to FWDP to Fitzpatrick Woolmer within the ads



Waymarking and Prohibition Discs

Title text will be very illegible

Related Products menu in Projects must be the same as the menu in the Filter function, otherwise I can't attribute bespoke Products within a Project to a filter choice



Appearance/ Menu Reordering

I need to re-order the products in the Appearance – Menu, so bestsellers are displayed first on the Category landing page. I can shuffle them on the page, but how do I move an item from one page to another?

Fitzpatrick Woolmer to Review

Expand all image names

Products Main Category Pages

Re-order the products by best sellers

Accreditations

Client logos need approval and fitting into a square box

Testimonials

Collate and approve (could use the ones from the old site)

Add to Homepage

Contact Us

Office photos for Kent and Wales – check relevance and quality

Welsh office will be closing

Do we want to change graphic image (lady with dog)?

Products Category (Products, Signage, Uncategorized, Wayfinding)

Do we want to change graphic image (rabbit with shopping cart)?

Exhibition Design

Featured Projects – don't have any to link to (could be taken from Creative website)

Design for Print

Featured Projects – don't have any to link to (could be taken from Creative website)

Interpretation Planning

Featured Projects – don't have any to link to (could be taken from Creative website)

Main images are low resolution

Sign and Wayfinding Strategy

Main images are low resolution